



Minutes of the 2019-2020 Board of Directors Teleconference July 27, 2020

The 2019-2020 Toastmasters International Board of Directors convened July 27, 2020, with International President Deepak Menon, DTM, presiding. The officers and directors present were: Richard E. Peck, DTM; Margaret Page, DTM; Matt Kinsey, DTM; Lark Doley, DTM; Sal Asad, DTM; Sudha Balajee, DTM; Joan T. Lewis, DTM; Anthony J. Longley, DTM; Larry Marik, DTM; TK O'Geary, DTM; Carol Prahinski, DTM; Mohamad A. Qayoom, DTM; Aletta Rochat, DTM; Naomi Takeuchi, DTM; David Templeman, DTM; Tuire Vuolasvirta, DTM; International Director Susan Zhou, DTM; and Chief Executive Officer Daniel Rex. Chief Digital and Information Officer Sam Farajian, Chief Financial Officer John Bond, Marketing Communications Director John Lurquin, Club Quality and Member Support Director Danielle Mitchell, District Growth and Support Director Jonathan Lam, Training Director Kate Wingrove, Secretary Angela Mennenga, and Executive Services Manager Mona Shah were also present. International Director Stefano McGhee was absent.

1. The Board reviewed and accepted the agenda as presented.
2. The Board received the report of the Prioritization Committee as presented by International President-Elect Peck and International Directors Rochat, Longley, Zhou, and Asad.

The Prioritization Committee was tasked with reviewing the recommendations from previous Board Committees, evaluating the status of those recommendations, and prioritizing them as appropriate. The committee's goal was to properly prioritize these recommendations in a way that would help align them with the organization's strategic goals, better allow World headquarters to allocate funds and resources to those with higher priority, and manage the pace of change in the future. The Prioritization Committee recognized that regardless of the rankings, there may be unforeseen situations that could possibly result in lower-ranked items being implemented sooner than higher-ranked ones.

Through an initial evaluation process of the 215 recommendations under consideration, the Prioritization Committee was able to determine the status of these recommendations: in process, complete, relevant, or no longer relevant. Once the committee determined that a recommendation was still relevant it was worked through the Prioritization Flowchart in order to determine whether or not to move the recommendation to the Priority Scoring Module or to the Parking Lot List for future review and consideration. The Priority Scoring Module allows recommendations to be scored (1-5) within three (3) major categories: Strategic Value, Financial Value, and Internal Capacity. Additionally, there are several subcategories within each major category, which helps to further break down and strengthen the scoring. Thirty-five recommendations were ultimately scored and ranked using the Recommendation Decision



Matrix. The Prioritization Committee is confident that the scoring and rankings of these recommendations are accurate given the current global environment.

Through the course of completing this assignment, the committee determined that there were areas of process improvement that would benefit and enhance any work by future Prioritization Committees. Ten (10) recommendations were presented to the Board for consideration and possible implementation. Additionally, the Prioritization Committee believes that prioritization is not a one-time event and should be conducted on an annual basis to help ensure that recommendations are in alignment with the overall organizational strategy.

The Board voted to adopt the Committee's recommendations and report, as presented.

As there was no other business on the agenda, the meeting was adjourned.

Pursuant to Policy 11.3: Board of Directors Confidentiality, items contained in the minutes of this meeting were classified as "unrestricted" upon distribution of the minutes by World Headquarters, not to include any matters marked "restricted" or "highly confidential."

A handwritten signature in black ink, which appears to read "Angela Mennenga". The signature is fluid and cursive.

Angela Mennenga
Secretary

Distribution: Board of Directors
Nonprofit General Counsel
Chief Executive Officer
Past International Presidents
Past International Directors