



Minutes of the 2016-2017 Board of Directors Teleconference October 26, 2016

The 2016-2017 Toastmasters International Board of Directors convened on October 26, 2016, with International President Mike Storkey, DTM, presiding. The other officers and directors present were: Balraj Arunasalam, DTM; Lark Doley, DTM; Deepak Menon, DTM; Steven Chen, DTM; Russell L. Drake, DTM; Teresa S. Dukes, DTM; David Fisher, DTM; Magnus Jansson, DTM; Vera Johnson, DTM; Matt Kinsey, DTM; Jim Kohli, DTM; Monique Levesque-Pharoah, DTM; David McCallister, DTM; Michael Osur, DTM; Margaret Page, DTM; Elisa Tay, DTM. Chief Executive Officer Daniel Rex, Chief Operations Officer Sally Newell Cohen and Secretary/Treasurer Jennifer Quinn were also present. Officer Kokocki and Director Rao were absent.

1. The Board reviewed and unanimously voted to accept the agenda for the teleconference.
2. The Board received an update on the organization's performance and is pleased with the reported growth in new clubs and renewals. The organization experienced an increase in renewals in September versus previous years. This growth is attributed to the recent Policy 2.0: Club and Membership Eligibility modifications clearly defining a paid member.
3. The Board reviewed and accepted the minutes of the August 21-22, 2016 Board orientation and the September 28, 2016 teleconference.
4. The Board reviewed and voted to approve modifications to Policy 10.0: Region Advisors (attached). These modifications allow for the appointment of additional region advisors for regions with nine or more districts. These modifications go into effect beginning with the 2017-2018 region advisor term.
5. **RESTRICTED**
6. The Board discussed modifying *A Toastmasters Promise* to reflect the new Toastmasters Pathways learning experience. The Board voted to modify the *Promise* as follows:

As a member of Toastmasters International and my club, I promise

- To attend club meetings regularly
- To prepare all of my projects to the best of my ability, basing them on the Toastmasters education program
- To prepare for and fulfill meeting assignments
- To provide fellow members with helpful, constructive evaluations
- To help the club maintain the positive, friendly environment necessary for all members to learn and grow
- To serve my club as an officer when called upon to do so
- To treat my fellow club members and our guests with respect and courtesy
- To bring guests to club meetings so they can see the benefits Toastmasters membership offers



- To adhere to the guidelines and rules for all Toastmasters education and recognition programs
- To act within Toastmasters' core values of integrity, respect, service and excellence during the conduct of all Toastmasters activities

Pursuant to Policy 11.3, items contained in the minutes of this meeting were classified as "unrestricted" upon distribution of the minutes by World Headquarters, not to include any matters marked "restricted".

International President Storkey adjourned the teleconference at 7:22 p.m. Pacific Time.

A handwritten signature in black ink, appearing to read "Jennifer Quinn", is located below the text of the adjournment.

Jennifer Quinn
Secretary/Treasurer

Distribution: Board of Directors
Nonprofit General Counsel
Chief Executive Officer
Past International Presidents
Past International Directors

Policy 10.0
Region Advisors

1. Region Advisor (RA) Selection Committee

- A. The RA Selection Committee is composed of:
- I. One international officer, who serves as chair, appointed by the International President.
 - II. At least two international directors appointed by the International President. Each member will serve a two-year term when practicable. For each year, one member will be a first-year international director and one will be a second-year international director.
 - III. No more than six past RAs or Past International Directors appointed by the International President-Elect with the approval of the Executive Committee. Potential committee members may either self-identify or be identified by the International President-Elect.
 - a. District leader evaluations of each RAs service are used when selecting past RAs to serve on the committee.
 - b. Past RAs serving on the RA Selection Committee are required to follow the confidentiality standards of the Board of Directors.

2. Selection

- A. Each year, **the Board of Directors appoints one RA per region will be appointed by the Board of Directors**, after considering applicants recommended by the RA Selection Committee.
- a. The Committee recommends one RA for regions with eight or fewer districts.**
 - b. The Committee recommends two RAs for regions with nine or more districts. The Committee recommends district assignments to RAs based on geography.**
- B. Individuals who apply for or who are selected to be Region Advisors are paid members who have served 12 months as Immediate Past District Director (IPDD) and who have served 12 months in two of the following three roles: District Director (DD), Program Quality Director (PQD) or Club Growth Director (CGD).
- C. Applicant Assessment
- I. Each RA applicant's competencies will be assessed by leaders who served with them in previous Toastmasters roles. The assessment will be administered each November by a professional assessment firm. The results will be provided to the RA Selection Committee and to each respective applicant. Applicants must, before receiving the assessment results, agree in writing to keep them completely confidential.

- II. The RA Selection Committee Chair may discuss applicants and assessment results as appropriate with the International Leadership Committee Chair and Chief Executive Officer.
- III. The assessment tool is sent to:
 - a. The international director, region advisor (if there was a region advisor), PQD, CGD, IPDD, district finance manager and division directors who served while the applicant was DD.
 - b. The international director, region advisor (if there was a region advisor), DD, CGD and IPDD who served while the applicant was PQD.
 - c. The international director, region advisor (if there was a region advisor), DD, PQD, IPDD and public relations manager who served while the applicant was CGD.
 - d. The applicant.

3. Position

- A. RAs support district leaders in their efforts to fulfill the district mission. Specifically, the RA:
 - I. Provides marketing support and expertise that expands the districts' capacity to grow clubs and grow membership.
 - II. Leverages their experience and success as a Toastmasters leader to help the district directors, program quality directors, and club growth directors develop as leaders, identify future leaders and create a succession plan.
 - III. Coaches the district leaders to achievement by assessing each District Success Plan and mentoring to optimize individual performance.
 - IV. Establishes a trusting relationship through frequent and consistent communication.
- B. RAs report to the International President through World Headquarters.
- C. RA vacancies are filled by the International President, with ratification by the Executive Committee, to complete the remainder of the term. The International President may grant a temporary leave of absence in appropriate circumstances.

4. Term of Service

- A. The RA term lasts for 15 months: April 1 through June 30 of the following year. RAs must apply for each term and may serve no more than two consecutive terms. There is no limit on nonconsecutive terms.
- B. An RA may not campaign for, be elected to, or be appointed to any district office or role while serving as an RA.

- C. An RA may not be, or campaign on behalf of, an international officer or director candidate while serving as an RA. An RA may not stand for election at the Annual Business Meeting in the same year in which their RA term ends.
- D. An RA may resign in writing to the Chief Executive Officer or the International President.
- E. An RA may be removed from service at any time, with or without cause, by the Executive Committee.