



Club Success Plan

Introduction

Club Success Plan is the first step towards delivering club excellence. Properly developing and executing the plan enables and supports member achievement, which in turn promotes engagement, retention, and club growth. The purpose of this session is to assist club officers to identify and address common barriers surrounding planning, critically look at the Club Success Plans, and facilitate the use of best practices in planning.

Overview

First, club officers will work in a group to analyze and edit excerpts of a completed Club Success Plan. Then, they will analyze a club scenario and write selected parts of the Club Success Plan. Finally, they will review sample answers and discuss as a group.

In this session, facilitators discuss the following topics:

- Improving Plans
- Club Success Plan Simulation

Objectives

After completing this session, club officers will be able to do the following:

- Recognize the advantages to good planning
- Assess and revise planning documents to improve effectiveness
- Develop planning documents to effectively target goals

By meeting these objectives, club officers will be able to support their clubs in critically reviewing their Club Success Plan and implementing best planning practices.

Materials

- PowerPoint
- Participant Workbook PDF

Time

- 80 minutes

Facilitated Session

(80 minutes)

In this session, Facilitators deliver the following topics:

- Improving Plans
- Club Success Plan Simulation

Sequence

- Introduction (5 minutes)
- Improving Plans (30 minutes)
 - Title Slide (up to 2 minutes)
 - Breakout Room Activity (up to 20 minutes)
 - Whole Room Discussion slides 1-2 (up to 5 minutes)
 - Review slide (up to 3 minutes)
- Club Success Plan Simulation (35 minutes)
 - Title Slide (up to 2 minutes)
 - Whole Room Discussion slide (up to 2 minutes)
 - Breakout Room Activity (up to 20 minutes)
 - Review model answers (up to 8 minutes)
 - Review slide (up to 3 minutes)
- Conclusion and Assessment (10 minutes)
 - Conclusion Slide (up to 4 minutes)
 - Assessment Slide (5 minutes)
 - What's Next Slide (up to 1 minute)

Facilitated Session

(45 minutes)

In this session, Facilitators deliver the following topics:

- Improving Plans
- Club Success Plan Simulation

Sequence

- Introduction (5 minutes)
- Improving Plans (30 minutes)
 - Title Slide (up to 2 minutes)
 - Breakout Room Activity (up to 20 minutes)
 - Whole Room Discussion slides 1-2 (up to 5 minutes)
 - Review slide (up to 3 minutes)
- Conclusion and Assessment (10 minutes)
 - Conclusion Slide (up to 4 minutes)
 - Assessment Slide (5 minutes)
 - What's Next Slide (up to 1 minute)

Facilitated Session

(50 minutes)

In this session, Facilitators deliver the following topics:

- Improving Plans
- Club Success Plan Simulation

Sequence

- Introduction (5 minutes)
- Club Success Plan Simulation (35 minutes)
 - Title Slide (up to 2 minutes)
 - Whole Room Discussion slide (up to 2 minutes)
 - Breakout Room Activity (up to 20 minutes)
 - Review model answers (up to 8 minutes)
 - Review slide (up to 3 minutes)
- Conclusion and Assessment (10 minutes)
 - Conclusion Slide (up to 4 minutes)
 - Assessment Slide (5 minutes)
 - What's Next Slide (up to 1 minute)